



# Identity Guide & Graphic Standards

Consistent, Accessible, and Professional Designs for the Judicial Branch



# Table of Contents



3	Introduction and Brand Philosophy
4	The Role of the AOC in Communication
5-6	Seals and Logo Usage
7	The Great Seal of the State of Nevada
8	The Nevada State Flag
9-11	Supreme Court Of Nevada Seal
12-13	Administrative Office of the Courts (AOC) Logo
14	Supreme Court of Nevada Law Library Logo
15	I'll Allow It Nevada Logo
16	Designing with Accessibility in Mind
17	FAQs

# Introduction & Brand Philosophy

The Nevada Judiciary communicates with a broad range of audiences through many platforms, including internal materials, legal documents, and public outreach efforts. To support this work, this guide outlines the visual standards that promote clarity, professionalism, and consistency across all communications.

Every part of a visual message, including seals, logos, typography, colors, and imagery, plays a role in how the public experiences and understands the work of the courts. These elements reflect the values of fairness, neutrality, and public service that define the judicial branch. When used consistently, they strengthen the identity of the institution and help build public understanding and trust.

This guide is a practical resource for anyone creating materials on behalf of the Judicial Branch. It reflects a shared commitment to accessible and unified communication that supports the work of the courts and the communities served.

# The **AOC's** Role in Communication

## Strengthening **consistency** in court communications

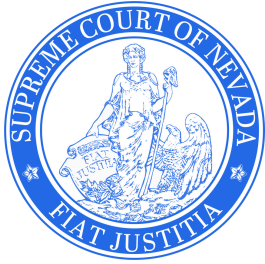
The Administrative Office of the Courts (AOC) acts to support the Chief Justice in fulfilling his or her constitutional responsibility to be the administrative head of the Judicial Branch.

This includes providing resources for public outreach, internal messaging, accessibility, and visual consistency. The AOC offers tools and guidance to help courts present information clearly and professionally.

When court materials follow a consistent style, it becomes easier for the public to recognize, understand, and engage with the work of the judiciary. This guide is one way the AOC supports that goal.



# Seals and Logo Usage



## Communicating Identity, Authority, and Trust

The Nevada Judicial Branch uses a number of official seals and logos to represent its courts, programs, and administrative offices. These symbols appear on a wide range of materials, including formal documents, websites, publications, outreach campaigns, and social media. Each plays an important role in communicating the identity, authority, and professionalism of the judiciary.

Some are tied to formal judicial functions, while others represent support services or public education efforts. Whether used in courtrooms, on official documents, or across websites and outreach campaigns, these seals help communicate clarity, authenticity, and alignment with the branch's mission.

**To maintain consistency and clarity, each seal or logo should only be used in its approved form and according to the guidelines in this section.** These standards apply across both print and digital formats and support a unified presentation of court communications.

These tools help create a consistent and trusted presence across all platforms, while reflecting the unique role of each court or program.



# Seals and Logo Usage (Cont.)

## Understanding Their Purpose, Meaning, and Use

Seals are a core part of how we represent authority, identity, and structure within the Nevada Judicial Branch. Whether they appear on official court documents, in public spaces, or as part of outreach materials, each seal communicates that the information or service comes from a trusted and official source. This section provides a foundation for understanding the different types of seals in use and how they support communication across courts, offices, and programs.

## Seals Used Across the Judicial Branch

### Great Seal of the State of Nevada

- *Used for formal or constitutional functions. Appears in courtrooms, official spaces, and documents reflecting statewide authority.*

### Nevada State Flag

- *A visual symbol of the state's identity, values, and heritage. Often displayed in courtrooms, public spaces, and ceremonial settings alongside the United States flag. May also appear in educational or outreach materials that emphasize statewide context.*

### Supreme Court of Nevada Seal

- *The official mark of the state's highest court. Reserved for opinions, orders, signage, and Supreme Court-specific materials.*

### Nevada Court of Appeals

- *Uses the Great Seal of the State of Nevada in place of a distinct design. Applies to documents and spaces related to the Court of Appeals.*

### Administrative Office of the Courts (AOC) Logo

- *Identifies the AOC as the administrative support body of the Nevada Judiciary. Appears on strategic documents, internal communications, and court support materials.*

### Supreme Court Law Library Logo

- *Represents the official library of the Supreme Court. Used on research tools, publications, library signage, and resource materials.*

### "I'll Allow It Nevada" Podcast Logo

- *Represents the Nevada Judiciary's official podcast, which is accredited for Continuing Legal Education (CLE) credit. This logo is used in connection with public education efforts, legal community outreach, and promotional materials across digital platforms.*

# The Great Seal of the State of Nevada

The official state colors of Nevada are silver and blue, as established in **NRS 235.025**. These colors should be used when presenting the Great Seal in visual materials whenever appropriate.

## Nevada Blue

HEX: #005a9c

RGB: 0, 90, 156

## Nevada Silver

HEX: #d7deda

RGB: 215, 222, 218



## Representing the State in Official Judicial Contexts

The Great Seal of the State of Nevada is a symbol of statewide authority and identity. As prescribed in NRS 235.010, it may only be used when performing official acts by a state agency or on items distributed by such agencies with approval from the agency head.

## How It Is Used in the Judiciary

- Displayed in the rotunda of the Nevada Supreme Court in Carson City
- Featured in courtrooms, including those at the James W. Hardesty Courthouse in Las Vegas and district courtrooms throughout the state
- Used by the Nevada Court of Appeals in place of the Supreme Court seal

## Guidelines for Use

- Only use official versions of the seal
- Avoid stretching, altering, or recoloring the seal
- Do not use it for branding or casual outreach. It is reserved for formal or constitutional contexts
- When in doubt about appropriate use, contact the AOC communications team at [websocial@nvcourts.nv.gov](mailto:websocial@nvcourts.nv.gov).

# The Nevada State Flag

**Nevada Flag**  
**Cobalt Blue**

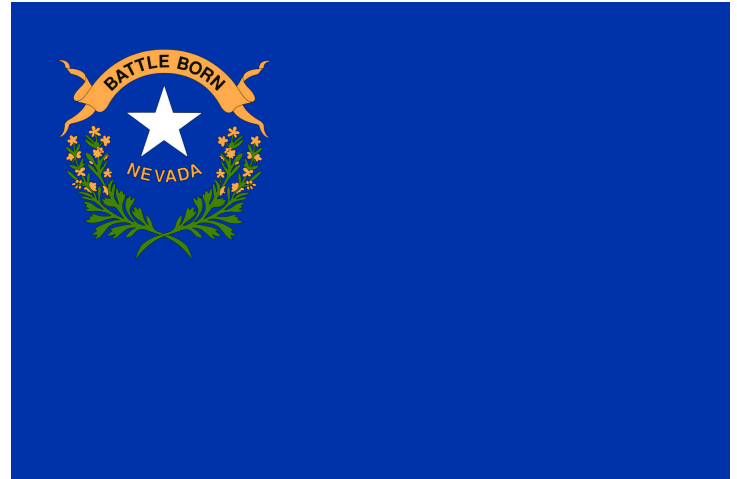
HEX: **#0033ab**  
RGB: **0, 51, 71**

**Nevada Flag**  
**Golden Yellow**

HEX: **#faa21b**  
RGB: **250, 162, 27**

**Nevada Flag**  
**Sage Green**

HEX: **#068341**  
RGB: **6, 131, 35**



## **The Nevada State flag’s appearance is defined in NRS 235.020, which states:**

The body of the flag must be of solid cobalt blue. On the field in the upper left quarter thereof must be two sprays of sagebrush with the stems crossed at the bottom to form a half wreath. Within the sprays must be a five-pointed silver star with one point up. The word “Nevada” must also be inscribed below the star and above the sprays, in a semicircular pattern with the letters spaced apart in equal increments, in the same style of letters as the words “Battle Born.” Above the wreath, and touching the tips thereof, must be a scroll bearing the words “Battle Born.” The scroll and the word “Nevada” must be golden-yellow. The lettering on the scroll must be black-colored sans serif gothic capital letters.

## **How It Is Used in the Judiciary**

The Nevada State Flag is a formal emblem of the state’s heritage, values, and sovereignty. Within the Judicial Branch, it serves as a visual representation of the Court’s connection to the people and Constitution of Nevada.

The flag is most often displayed in physical spaces where the judiciary operates. It is typically placed alongside the United States flag in courtrooms, hearing rooms, and judicial offices. When both flags are displayed together, the United States flag is placed on the left, and the Nevada flag is placed on the right as viewed by the audience, following flag protocol. The flag may also appear at public events, press conferences, or other formal occasions involving judicial leadership.

While it is not used for day-to-day branding or outreach, the flag may be included in certain educational or ceremonial materials that highlight the branch’s connection to the State of Nevada. All uses should respect the flag’s design and symbolic importance.

# Supreme Court of Nevada Seal



*The official seal of the Supreme Court of Nevada was originally sculpted by American relief artist Eugene Daub. This sculptural version is mounted above the bench in the Carson City courtroom and serves as a symbol of the Court's authority and role within the state judiciary.*

## **The Design of the Seal of the Supreme Court of Nevada is described in Nev. R. App. P. 45A:**

The seal of the Supreme Court shall contain the words “**Supreme Court State of Nevada**” on the upper part of the outer edge, preceded and followed by a star; and the words “**Fiat Justitia**” on the lower part of the outer edge, running from left to right; and in the center an eagle with its left wing displayed and the figure of the Goddess of Liberty, her left hand holding a liberty pole surmounted by a Phrygian cap, her right hand supporting a shield.

## **Graphical Representation**

The graphical version of the seal is designed to reflect the sculpted original while offering a cleaner, more versatile format for modern use. Key elements from the original artwork have been preserved, with adjustments for readability and clarity in digital and print layouts.



### **Detailed Version:**

- Detailed Printing
- Large Applications
- Multi Color
- Large engraving,
- Lithography
- CNC bitmap processes.



### **Simplified Version:**

- Black/White Documents
- Application 1 inch or smaller
- Small engraving
- Minimize use of ink and toner
- CNC cutting processes

# Supreme Court of Nevada Seal (Cont.)

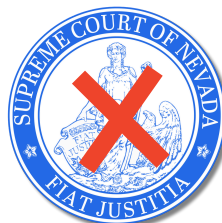
## Incorrect Use of the Supreme Court Seal

The seal of the Supreme Court of Nevada is a formal symbol of the state's highest court. To preserve its meaning and protect the authority it represents, the seal must be used carefully and only in its approved forms. If you're unsure whether the seal is appropriate for a design or communication, **contact the AOC communications** team for guidance. Any request to modify, resize beyond standard use, recolor, or adapt the seal in any way must be submitted to the communications team for review and approval before use. This helps maintain visual consistency and protects the integrity of the Court's identity across all platforms.

The examples below outline what not to do when applying the seal in print, digital, or physical spaces.



**Do not** Create personalized or department-specific versions



**Do not** add shadows, glows, embossing, or other visual effects



**Do not** flip, tilt, or angle the seal in any direction



**Do not** stretch, compress, or distort the seal



**Do not** recolor, stylize, or place on cluttered backgrounds



**Do not** use outdated or unofficial versions



**Do not** apply transparency within the outer ring of the seal

These incorrect uses compromise the authority, clarity, and professionalism the seal is meant to convey. Each guideline exists to protect the integrity of the Court's identity and to maintain consistency across all official communications.

# Supreme Court of Nevada Seal (Cont.)

## Approved Uses of the Supreme Court Seal

The seal of the Supreme Court of Nevada may be used on materials that originate directly from the Court or its justices. Approved uses include published opinions, official orders, formal reports, courtroom signage, and event programs. The seal may also appear in press releases, approved social media content, and other official communications that represent the Court in a formal capacity. Use must follow the visual integrity standards outlined in this guide, including preserving the seal's original appearance and proportions.



*Supreme Court of Nevada Blue* | HEX: #436cb4 RGB (67,108,180)

The seal in Supreme Court of Nevada blue is the preferred version and should be used whenever possible. This color reinforces visual consistency across Court communications and aligns with the branch's official identity.

The following examples show appropriate and approved applications of the Supreme Court seal across various formats and materials.



*Nevada  
Blue*



*White on  
Black*



*Grey on  
White*



*Black and  
White*



*Silver and  
Blue*

**Supreme Court Silver**  
**Hex: #d7deda**

Consistent use of the seal in its proper form and color helps present a unified and authoritative image of the Supreme Court. These examples reflect best practices that support the Court's identity across all official communications.

# Administrative Office of the Courts (AOC) Logo

## Supporting the Judiciary Through a Clear Visual Identity

The Administrative Office of the Courts (AOC) provides essential services and support to Nevada's judicial system. The AOC logo represents the administrative body behind the courts and is used to identify materials, programs, and communications managed or issued by the office.

### AOC Primary Logo



**ADMINISTRATIVE  
OFFICE OF THE COURTS**  
RESPECTED AND INFLUENTIAL VOICE OF THE NEVADA JUDICIARY

AOC Logo Blue

HEX: #0b3554

RGB (11,53,84)

AOC Logo Gold

HEX: #c3a866

RGB (195,168,102)

The AOC logo may be used in materials that reflect the work, support functions, or communications of the Administrative Office of the Courts. This includes:

- *Reports, plans, and internal publications*
- *Administrative forms and informational handouts*
- *Strategic initiatives, research, and judicial programs*
- *Presentations, trainings, and judicial education materials*
- *Website content and approved digital communications*

The logo is not used to represent the Supreme Court, Court of Appeals, or individual district or limited jurisdiction courts.

## Maintaining Integrity

As with all official marks, the AOC logo must be used as provided. Do not modify its proportions, colors, or arrangement. Avoid decorative use or placement on complex backgrounds. Variations or special-use requests must be submitted to the communications team for review.

Alternative versions of the AOC logo are available for specific layouts, background constraints, or limited-color applications. Examples of these approved alternatives are shown below.

# Administrative Office of the Courts (AOC) Logo

Alternative versions of the AOC logo are available for use in specific formats, backgrounds, or layout needs. These include grayscale, reversed, and simplified options. All versions shown on this page are available for download at [\(will put link to intranet\)](#)

## AOC Simple Logo



<i>AOC Simple Logo Black</i>	<b>HEX: #000000</b> <b>RGB(0,0,0)</b>
<i>AOC Simple Logo Black</i>	<b>HEX: 6d6e71</b> <b>RGB (109,110,113)</b>

## AOC Primary Logo Negative



## AOC Primary Logo Monochromatic



## AOC Primary Logo White



## AOC Vertical Logo



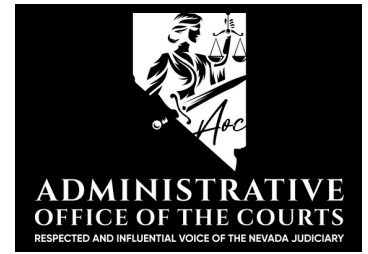
## AOC Vertical Logo (Mono)



## AOC Vertical Logo (Neg)



## AOC Vertical Logo (White)



## AOC Primary Logo Badge Variation



# Supreme Court of Nevada Law Library Logo

## Representing Access to Legal Knowledge and Public Resources

The Supreme Court Law Library logo identifies Nevada’s central legal research hub and public law resource center. This mark is used in connection with library services, publications, outreach materials, and educational tools that support both legal professionals and the general public. As a symbol of access to information and judicial transparency, the logo should be used consistently across print and digital materials that originate from or promote the Law Library.

Use of the Supreme Court Law Library logo is generally limited to materials produced by Law Library staff or by the AOC communications team on the library’s behalf. Approved uses include research guides, informational brochures, outreach materials, resource signage, and online legal tools. The logo should not be used for general judiciary materials or outside the context of library-related services and publications.

### SCNLL Primary Transparent



**SUPREME COURT OF NEVADA  
LAW LIBRARY**

SCNLL  
Red

HEX: #5a080a  
RGB (90, 8, 10)

Black

HEX: #000000  
RGB(0,0,0)

### SCNLL B & W Transparent



**SUPREME COURT OF NEVADA  
LAW LIBRARY**

### SCNLL Primary White



**SUPREME COURT OF NEVADA  
LAW LIBRARY**

### SCNLL Primary Negative



**SUPREME COURT OF NEVADA  
LAW LIBRARY**

### SCNLL Black on White



**SUPREME COURT OF NEVADA  
LAW LIBRARY**

# I'll Allow It Nevada Logos

## Amplifying Legal Education and Judicial Insight

The “I’ll Allow It Nevada” podcast focuses on expanding the public's understanding of the legal system. Accredited for Continuing Legal Education (CLE) credit, the podcast provides in-depth conversations with judges, legal professionals, and court staff about Nevada law, court processes, and judicial initiatives. The podcast logo serves as a distinct visual identifier for this audio series and is used across platforms to promote episodes, share highlights, and support engagement with legal and civic audiences.

The logo may appear in connection with:

- *Official podcast episodes and video clips*
- *Social media graphics, audiograms, and promotional posts*
- *CLE announcements and training materials*
- *Blog features, newsletters, and email campaigns*
- *Event materials related to podcast appearances or outreach*

Use of the logo should align with official messaging and be limited to judiciary-approved content. It should not appear in unrelated outreach, general court documents, or materials not connected to the podcast series.

**IAIN Primary Logo  
Transparent**



**IAIN Primary Logo w/  
Background**



**IAIN Badge for Digital and  
Social Media**



<i>IAIN Teal</i>	<i>HEX: #6faacc</i> <i>RGB: (111, 170, 204)</i>	<i>IAIN Desert Brown</i>	<i>HEX: #bf7c56</i> <i>RGB: (191, 124, 86)</i>
<i>IAIN Desert Sand</i>	<i>HEX: #e6ab78</i> <i>RGB: (230, 171, 120)</i>	<i>IAIN Dark Blue</i>	<i>HEX: #1f2c44</i> <i>RGB: (31, 44, 68)</i>

As with all official logos, the podcast mark must not be stretched, recolored, or altered in any way. Backgrounds should be simple and provide clear contrast. If a new layout or format is needed, contact the communications team to request a variation.

# Continuous Learning Program (CLP)

## Building Recognition Across Training Programs

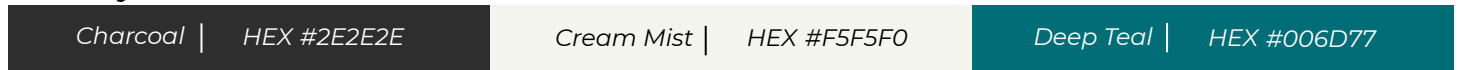
The Continuous Learning Program (CLP) is a unified, high-quality initiative that strengthens professional development across Nevada's courts. Its design identity creates a consistent and recognizable look that:

- Builds trust and recognition for CLP offerings
- Highlights the value of the program statewide
- Signals quality, care, and intentional design
- Reinforces the AOC's commitment to court education and training

## Color Palette

The CLP color palette creates a professional and recognizable look across all materials. These colors support accessibility and consistency in both digital and print formats.

### Primary Colors



### Secondary Colors



## Application of the CLP Identity

The CLP identity is applied consistently across all program touchpoints to create a recognizable experience for participants and faculty. This includes both digital and print materials, as well as internal and external communications.

- **Slideshow presentations** — Standardized layouts, fonts, and colors help presenters deliver a professional and accessible experience in every training session.
- **LMS course modules** — Branded visuals, navigation elements, and progress indicators create a cohesive look that signals CLP ownership of online learning content.
- **Handouts, workbooks, and facilitator guides** — Printed materials follow the same typography and color palette to maintain clarity, readability, and alignment with the CLP brand.
- **Internal communications and outreach** — Emails, newsletters, and promotional pieces use the CLP identity to raise awareness, highlight available opportunities, and reinforce the value of the program across the judiciary.

## Thematic Design Elements

CLP materials use a simple, repeatable design theme that creates visual cohesion without overusing logos.

### Core Elements

- Rounded-corner blocks in CLP colors (Deep Teal, Charcoal)
- Thin accent circles that overlap or extend beyond block edges
- Images or quotes framed with olive borders and softened corners
- Consistent text hierarchy using approved fonts

This modular style keeps layouts clear, accessible, and instantly recognizable as CLP resources.

# Continuous Learning Program (CLP)

## Fonts

Clear, accessible fonts help CLP materials remain consistent and easy to read across platforms and formats.

- **Primary Font** — Atkinson Hyperlegible
  - Designed for readability, including for low vision and dyslexia
  - Free and open-source
  - Best for: body text, course content, handouts, and assessments
- **Supporting Fonts** — Tahoma, Poppins or Verdana
  - System-installed, highly legible sans-serifs
  - Best for: titles (Bold), section headers (Tahoma ALL CAPS), and button text

## Logo Use Guidelines



The CLP logo is the official visual mark of the Continuous Learning Program. It should appear on materials that are part of the program to build recognition and credibility. Use should be intentional, not repetitive.

## Best Practices

- Include on title and closing slides of presentations
- Place on opening/closing frames in videos
- Add to handouts, workbooks, and facilitator guides
- Pair with the AOC logo when appropriate to reflect alignment with the Judicial Branch

## Avoid

- Adding the logo to every slide or page
- Altering colors, proportions, or layout
- Using in contexts not connected to CLP training or outreach

As with all official logos must not be stretched, recolored, or altered in any way. Backgrounds should be simple and provide clear contrast. If a new layout or format is needed, contact the communications team to request a variation.

# Designing with Accessibility in Mind



## WCAG Considerations in Judicial Communications

Nevada Judiciary is committed to creating communications that are inclusive, readable, and usable by all people. The Web Content Accessibility Guidelines, or WCAG, help improve access for individuals with disabilities, including those using screen readers, keyboard navigation, or other assistive technologies.

WCAG stands for **Web Content Accessibility Guidelines**. These are rules that help make websites, documents, and other digital materials easier for everyone to use, including people with disabilities.

The guidelines focus on making sure that information is easy to see, read, hear, and navigate. This supports people who use screen readers, rely on keyboards instead of a mouse, or have vision, hearing, or mobility challenges.

Public agencies are required to adhere to a standard called WCAG 2.1 Level AA.

## Design Best Practices

When creating court communications, whether in print or digital form, keep these basic accessibility practices in mind:

- Use strong contrast between text and background colors
- Write descriptive text for images and graphics
- Use clear, readable fonts such as Montserrat for body text
- Organize content with headings and logical reading order
- Make buttons, links, and forms usable with a keyboard

These simple steps help make our work more inclusive and more useful to a wider audience. When we design with accessibility in mind, we support fairness and openness across the Judicial Branch. Accessible content helps people find information, understand legal processes, and engage with the courts confidently and independently.

# FAQ (Frequently Asked Questions)

## 1. **Where can I get official court logos or seals?**

Start by visiting <https://nvcourts.gov/graphics>, where you'll find commonly used logo and seal files, along with helpful guidance on how to use them correctly. If you need a version not available on the site or have questions about proper use, contact the AOC directly for support.

## 2. **Can I use a court seal or logo on a flyer or publication?**

Seals and logos represent official authority and should only be used on materials that reflect the Judicial Branch's work. If you're unsure, contact the AOC Communications Team for help before finalizing or sharing your materials.

## 3. **Why does the Judicial Branch follow branding standards?**

Branding standards help promote consistency, clarity, and professionalism across all communications. They support public trust and help people recognize official materials at a glance.

## 4. **Can I use the "I'll Allow It, Nevada" podcast logo?**

The podcast logo is reserved for official podcast-related materials. Any use must be approved by the AOC or the Distance Education Team.

## 5. **What accessibility standards does the Judicial Branch follow for communications?**

The Judicial Branch follows Web Content Accessibility Guidelines (WCAG) 2.1 Level AA. These standards help make content easier to read, navigate, and understand for people of all abilities.

## 6. **Can a department create a modified seal or logo?**

No. Seals and logos must be used exactly as approved. Creating new, altered, or personalized versions is not allowed under the branding guide.

## 7. **How do I know if a seal or logo is being used correctly?**

Check the guidance and examples in this branding guide. If you're unsure, contact the AOC for help before finalizing or sharing your materials.